



Social Media Security Survey Report

Summary

The report presents the survey of student's feedbacks regarding social media. Code for Change conducted a nation-wide social event "Social Media Security" creating an awareness regarding the uses of social media among the teenagers targeting students of high school. The event was conducted in 40 colleges in 5 cities of Nepal.

The survey was conducted among various topics regarding the social media consisting of eight questions regarding social media and three questions as a feedback of the session conducted. The survey was conducted anonymously and the students participating in the session were asked their age in the survey. The report shows the data of the event conducted along with the survey and feedback of the event.

A Survey Report on Social Media Usage among Teenagers in Nepal

**Presented By:
Code for Change
Youth in social Change**

April,2020

Event Numbers



5 Cities



40 Colleges



4000 Participants



20 Trainers



15 Partners

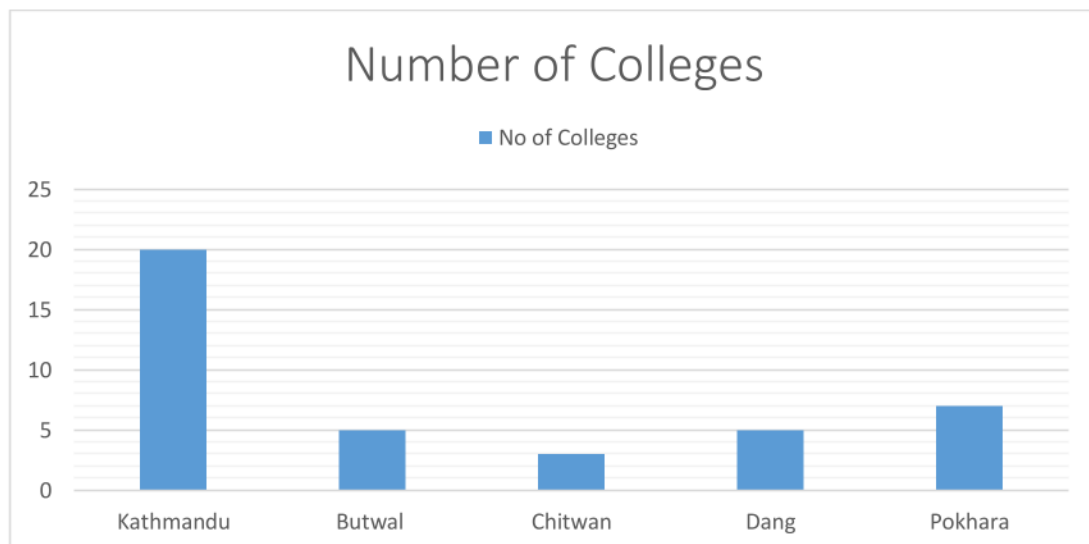


80 Volunteers

In order to conduct this event in 45 different colleges, 20 inside Kathmandu and 25 outside the valley, our team went on to fix time for delivering the session in different colleges. In-order to get 20 colleges on-board inside the Kathmandu valley, we had to reach around 35 different colleges. Once the college agrees to conduct the seminar in their college within a certain time-frame, our team again approached the colleges, who agreed, over a phone call to fix the date and time for the event. Next, the seminar was conducted in the fixed time. In some colleges, the seminar was delivered to multiple classes within the same college. 4 different team were deployed to conduct the event in Kathmandu, 3 teams in Pokhara, 1 team in Chitwan, 1 team in Butwal and 1 team in Dang (Ghorai and Tulsipur) respectively. On the other hand, a different team was responsible for raising sponsorship for this event and managing the logistical materials for the event. This team after completing the aforementioned work, went ahead to train the teams in Pokhara and onward to delivering the session in the remaining 3 cities with the help of teams that was previously formed in the respective 3 cities. The event was conducted parallelly in Kathmandu, Pokhara and Chitwan. The team responsible for Chitwan went ahead to Butwal and then to Dang while the event ran in Kathmandu and Pokhara.

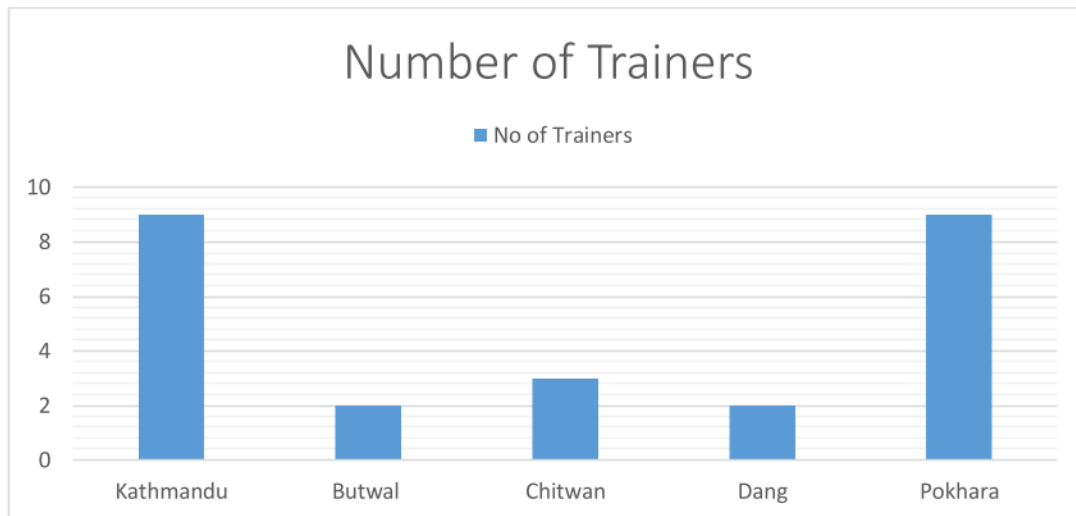
Our Data

Number of Colleges:



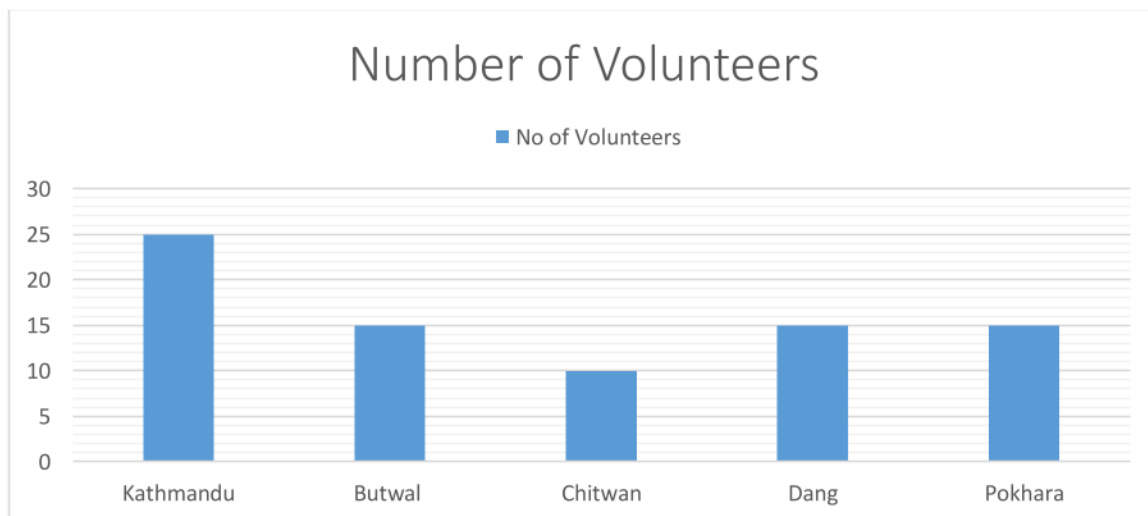
We were successful to deliver the presentation in 40 different colleges as we targeted. 20 colleges were from Kathmandu, 5 from Butwal, 3 from Chitwan, 5 from Dang and 7 from Pokhara.

Number of Trainers:



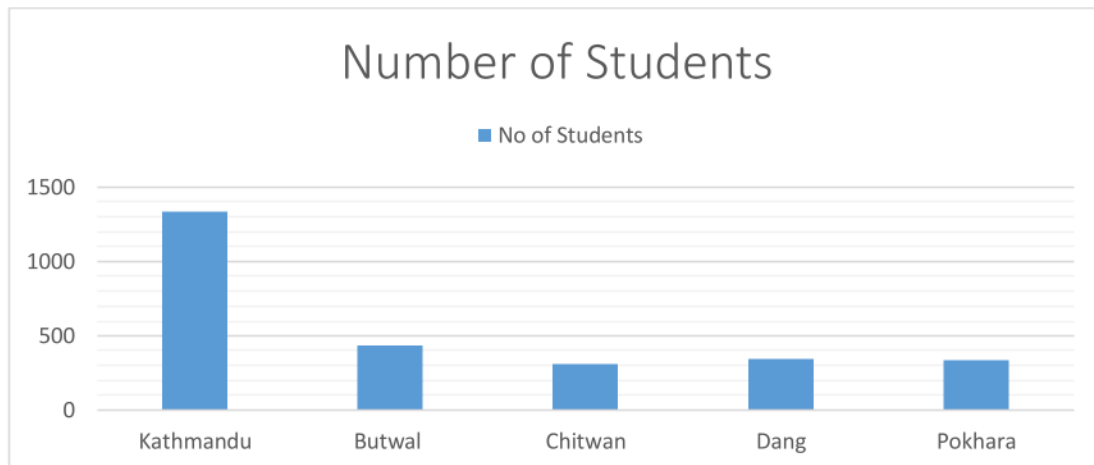
From the 5 cities we conducted event, we have 9 trainers each from Kathmandu and Pokhara, 2 trainers each from Butwal and Dang and 3 from Chitwan.

Number of Volunteers:



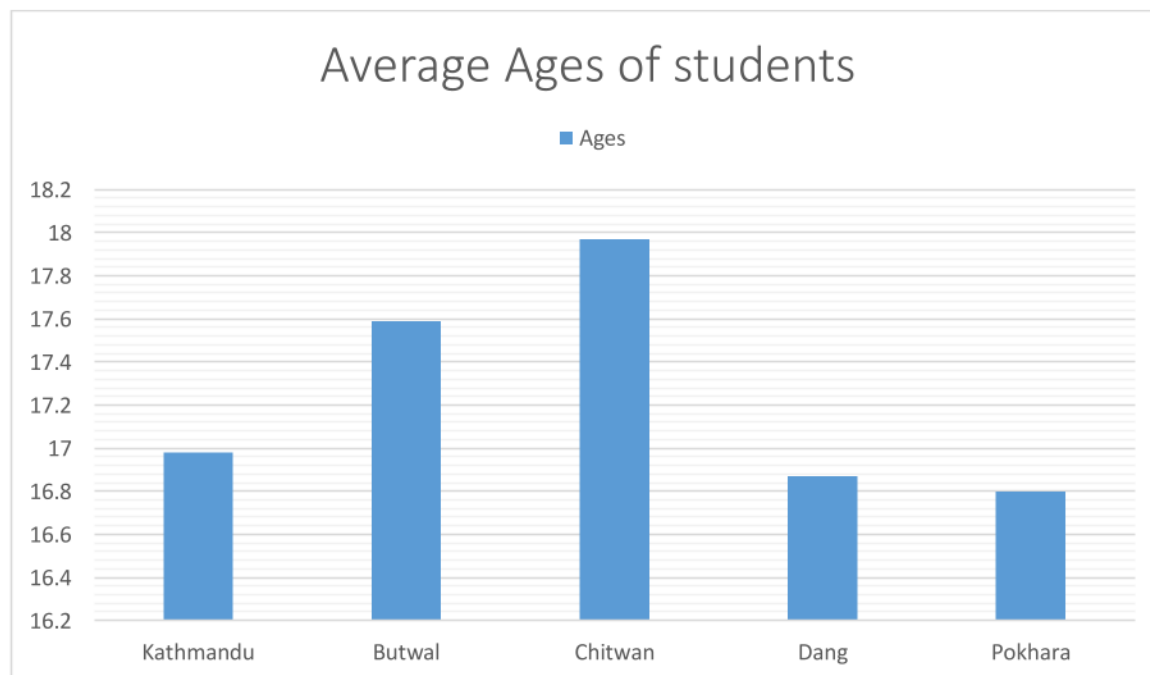
We were helped by the volunteers from each city. There were 25 volunteers helping us in Kathmandu, 15 each from Butwal, Dang and Pokhara and 10 from Chitwan.

Number of Students:



We had prepared our event to influence as much students as we can and we succeeded to meet our goal. We deliver the session to 1336 students in Kathmandu, 437 students in Butwal, 312 to Chitwan, 346 from Dang and 338 from Pokhara.

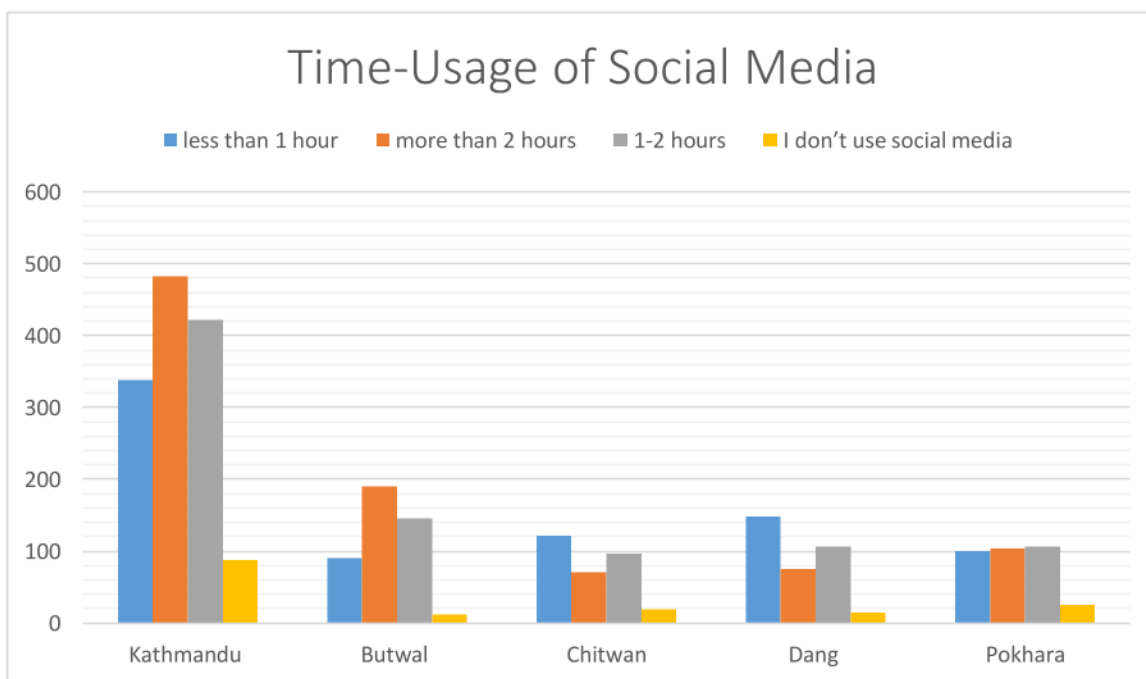
Age-group of students in a survey:



We planned all the presentation to impact the adults. We achieve our target as most of the students were of age 16-18. The average age of the students in Kathmandu was about 17, average age in Butwal was 17.6, average age in Chitwan was about 18, average age of the students in Dang was 16.85 and student's average age in Pokhara was 16.8. The average age of the students participating in the session was 17.242.

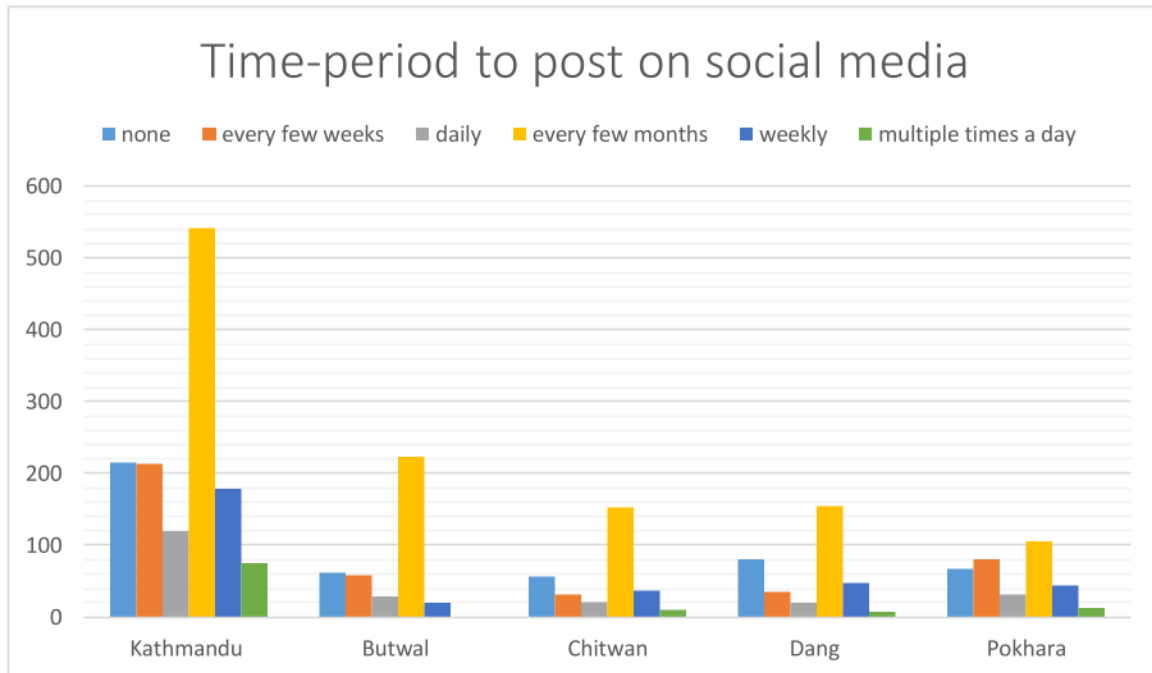
Survey Responses

1. How long do you use social media per day?



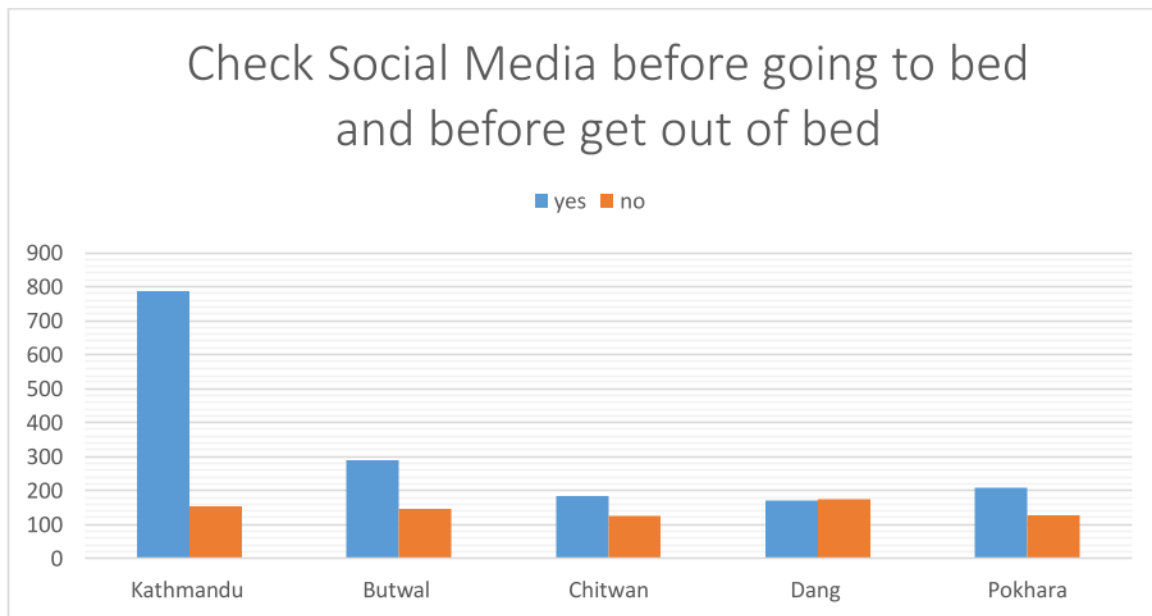
The survey data organized city-wise shows that maximum number of students use their social media more than 2 hours in Kathmandu city whereas in Butwal city as well the maximum number of students use social media more than 2 hours similarly the maximum numbers of students were seen to use social media less than 1 hour in Chitwan and similarly in Pokhara maximum numbers of students were seen to be using social media for 1-2 hours. And also from the survey there were very less number of students who doesn't use social media.

2. How often do you post on social media?



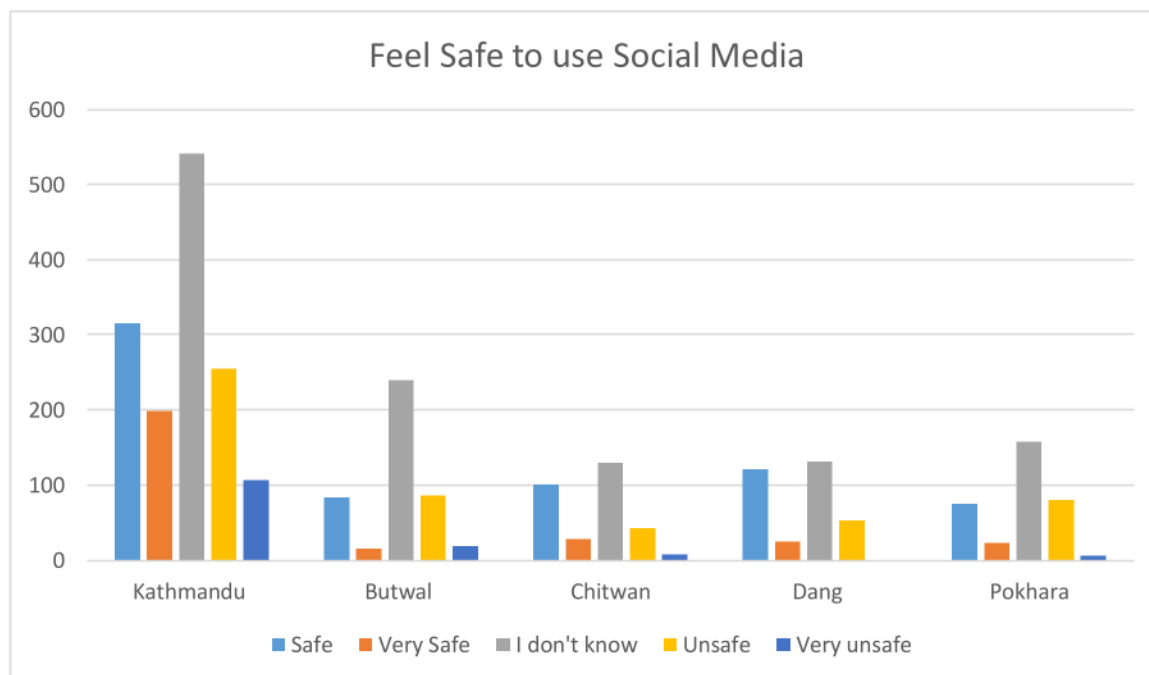
The survey data suggests that the students posting every few months on social media are maximum in every city whereas students posting multiple times a day are less in every cities. In butwal, chitwan and kathmandu, about 50% of the students post in every few months. In dang and pokhara, 30%-40% of the students post on social media every few months. The number of students posting on social media daily and weekly are also comparatively less.

3. Do you check social media before going to bed and before get out of the bed?



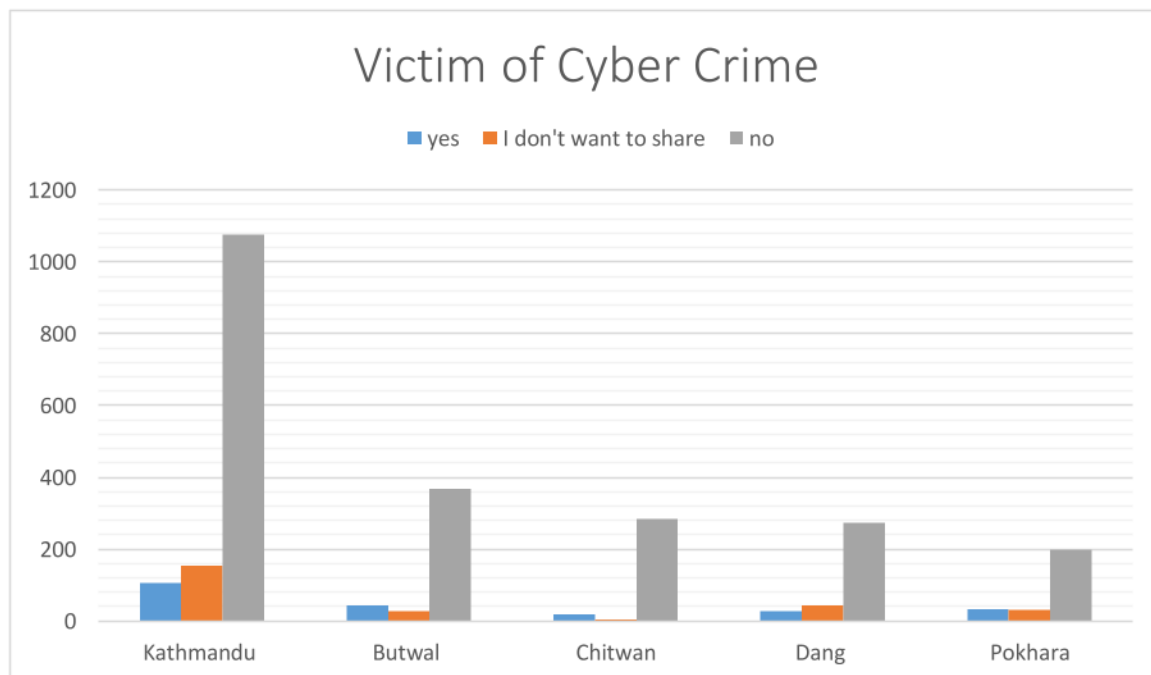
The survey asking the students whether they check social media before going to bed and before get out of the bed finds out that most students use social media before going to bed and before get out of the bed in all cities except in Dang where number of students not using social media is slightly higher than the number of students using social media at the given time.

4. How safe do you feel to use social media?



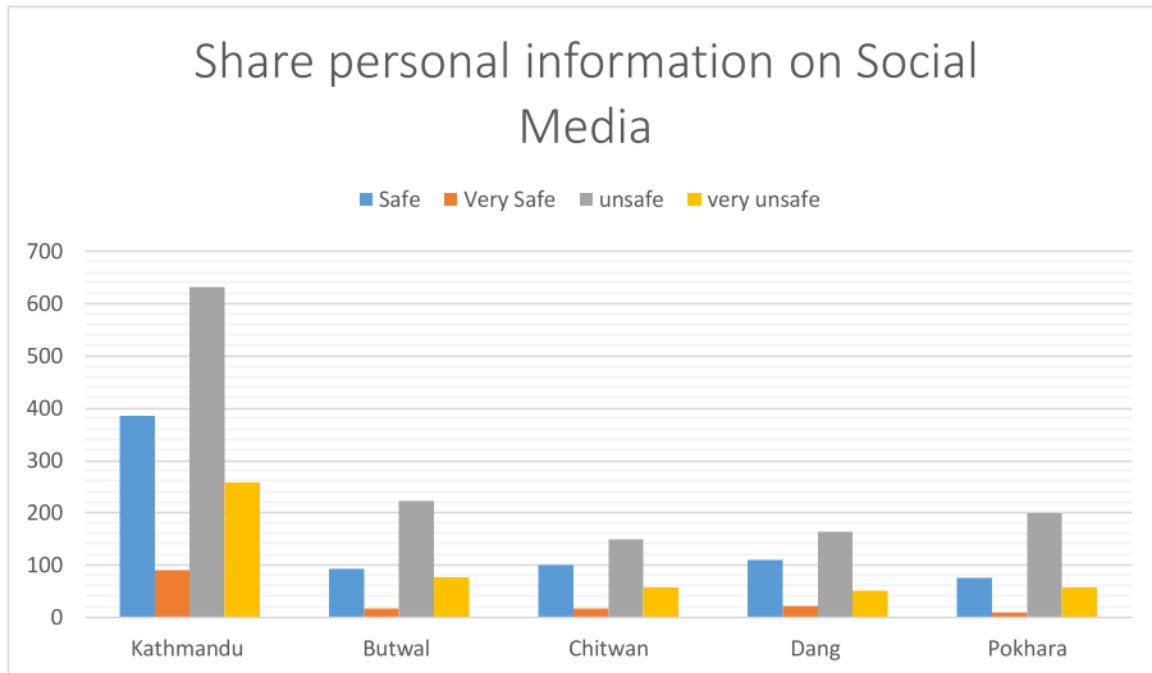
The survey suggests that the students feeling unsafe and very unsafe to use social media is less in every city. The students confused whether they feel safe or not are maximum in every city. In average, 20%-30% of the students feel safe or very safe in every city.

5. Have you been victim of cyber-crime through the social media?



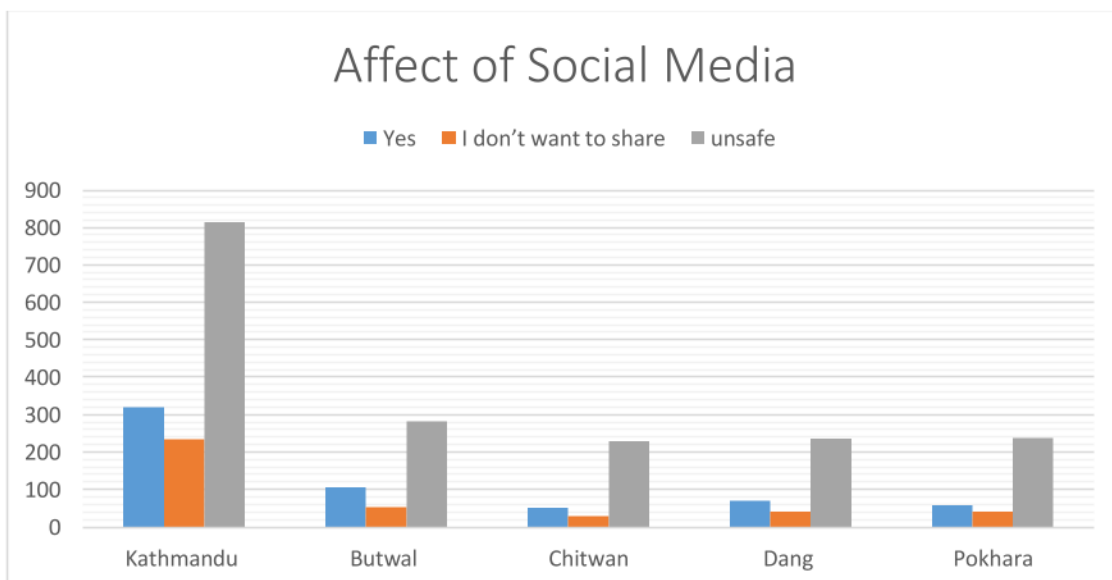
Most of the students in every city have never been victim of cyber-crime through social media. Some students don't want to share their experience in cyber-crime. Very few students have been victim of cyber-crime in every city.

6. How safe do you feel to share your personal information?



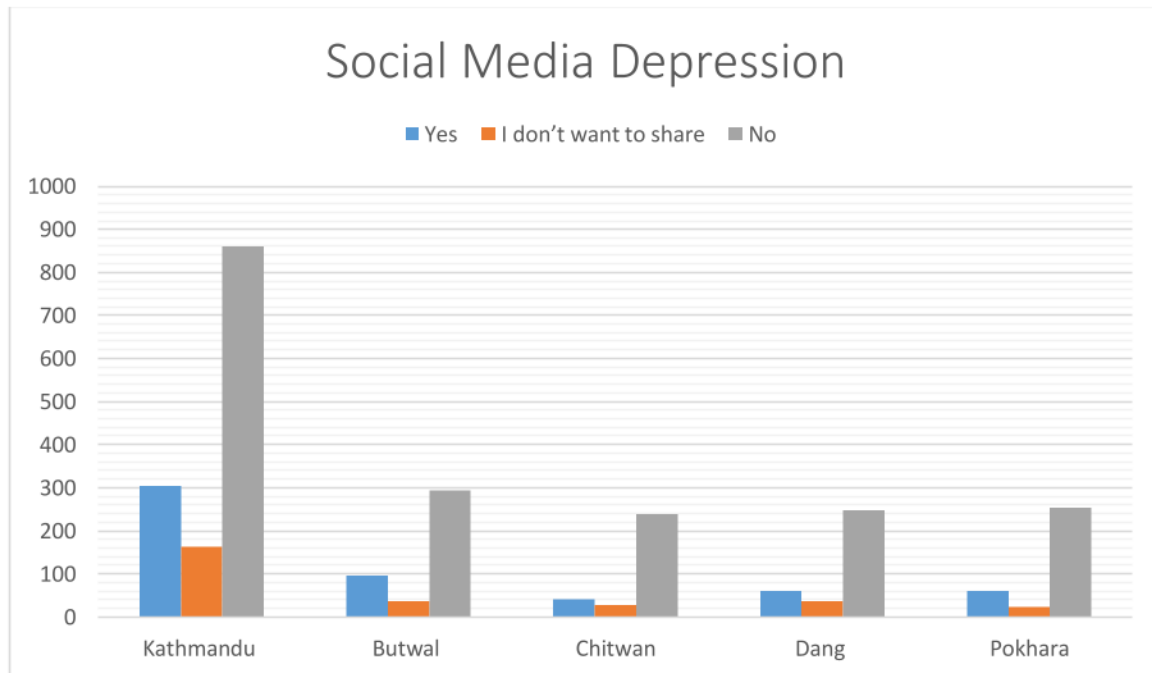
The survey suggests that maximum students feel unsafe to share their personal information on social media. Not many students are very confident to share personal information in social media. Some students feel safe to use social media to share personal information in every city.

7. How has social media affected your relationship/friend/family?



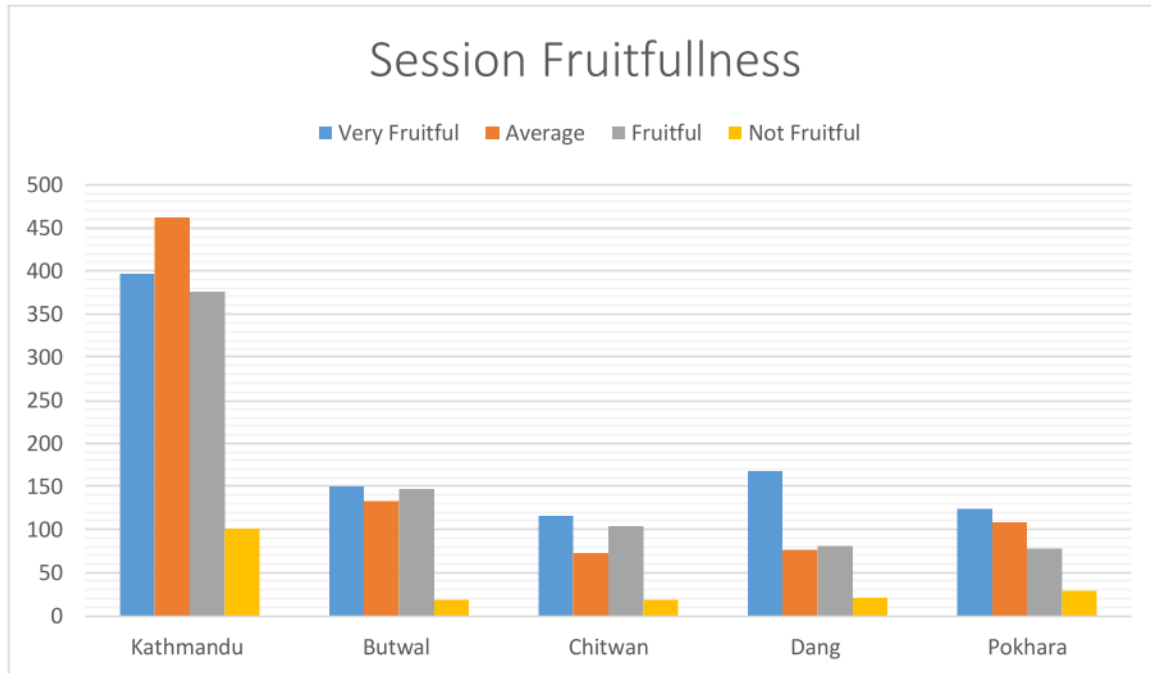
The survey data organized city-ways shows that the maximum number of students doesn't find social media affecting the relationship/friend/family in all the cities.

8. Has social media caused you to become stressed /depressed?



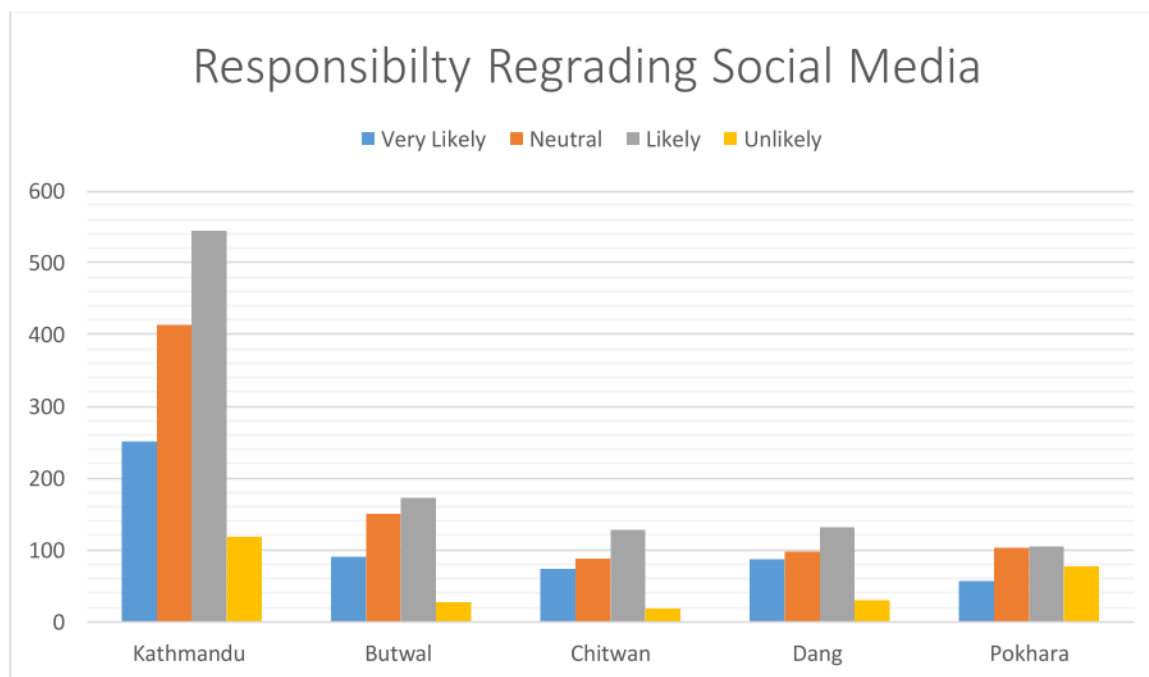
The survey data organized city-ways shows that the maximum number of students doesn't find themselves being stressed /depressed because of social media.

9. Was this session fruitful to you?



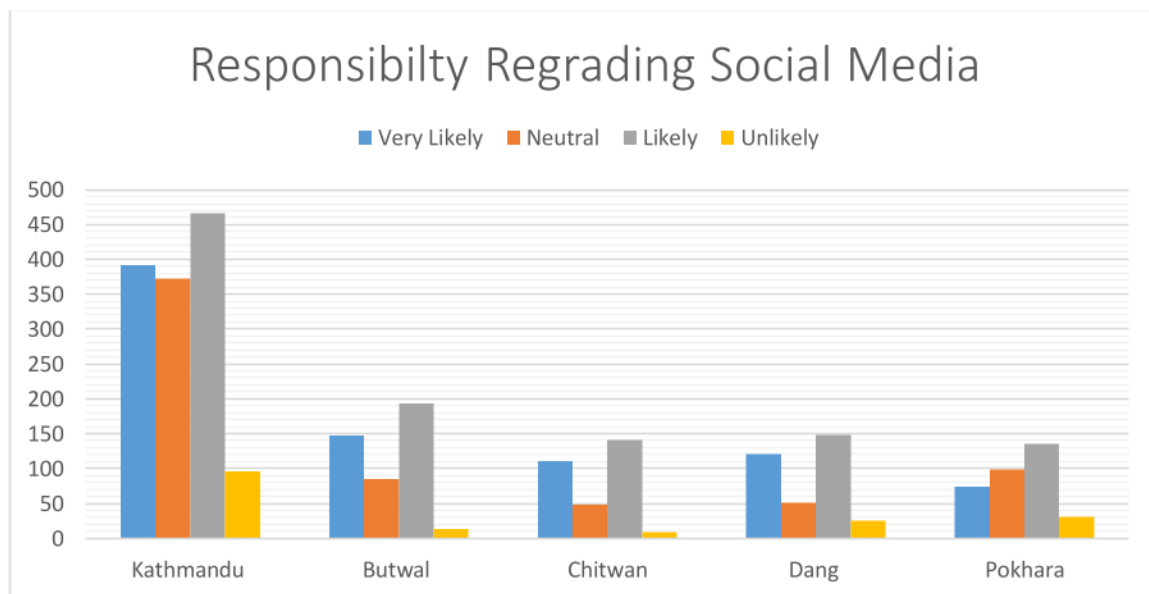
The survey data organized city-wise shows that in Kathmandu maximum number of students find the session average whereas maximum number of students find the session very fruitful in Butwal, Chitwan, Dang and Pokhara.

10. How likely are you to use social media responsibly now?



After the session was conducted the feedback of the student was to likely use social media in the maximum number.

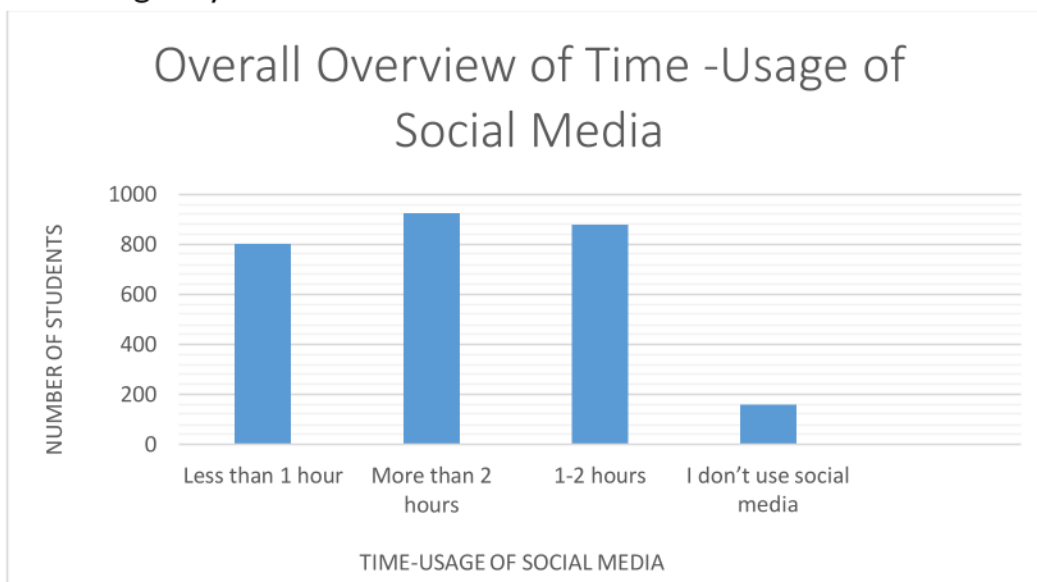
11. How likely are you to help your friends/family use social media more responsibly?



After the session was conducted the feedback of the student was to help their family members and surrounding members to likely use social media in the maximum number.

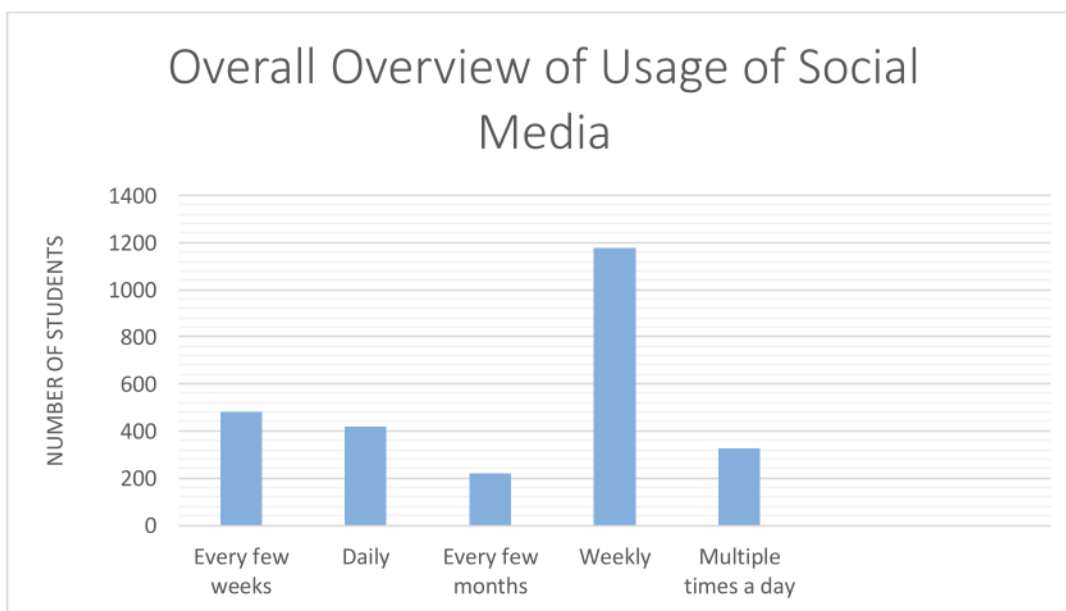
OVERALL RESPONSES

1. How long do you use social media?



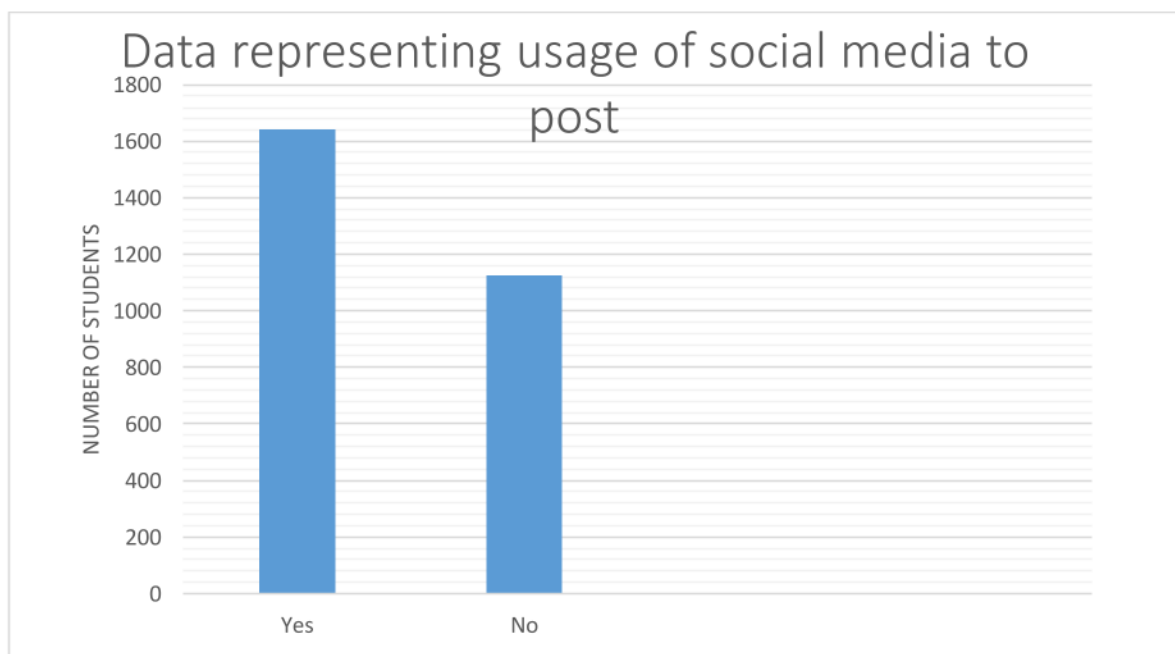
From overall analysis of the survey conducted during the end of the session it was observed that maximum numbers of students spend more than two hours of their time in social media which is around 33.44%. Similarly, about 28.994 % of students were observed to be using social media less than an hour, 31.778% of students were observed to be spending about less than 1 hour and 5.785% of students were not using any kind of social media.

2. How often do you post on social media?



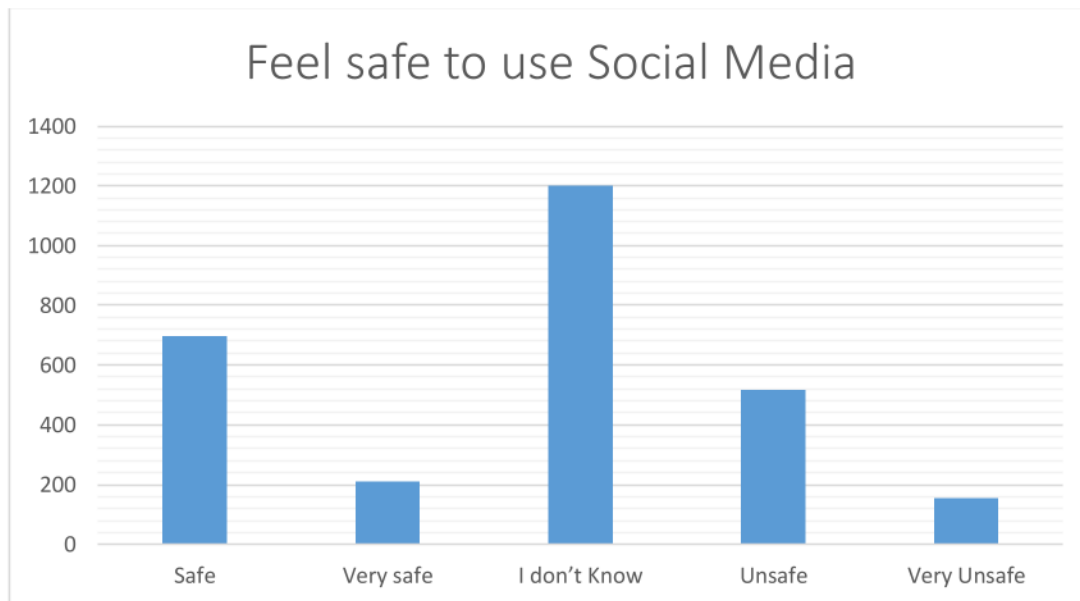
From overall analysis of the survey conducted during the end of the session it was observed that maximum numbers of students post on social media on every few months which is around 43.01%. Similarly, about 17.58% of students weren't found posting anything on social media, 15.33% of students were found posting on every few weeks, 8.09% of students were found posting on daily basis, 11.96% of students were found posting on weekly basis and 4.01% of students were found posting multiple times on social media.

3. Do you check social media before going to bed and before you get out of bed?



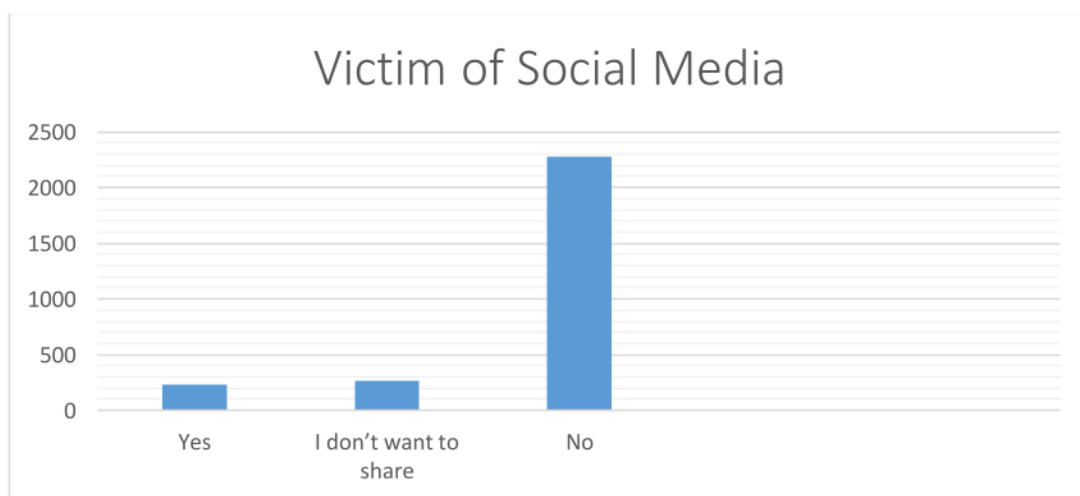
From overall analysis of the survey conducted during the end of the session it was observed that maximum numbers of students check social media before going to bed and before they get out from bed which is around 59.299% of students whereas around 40.70% of students doesn't check social media before going to bed and before getting out from bed.

4. How safe do you feel to use social media?



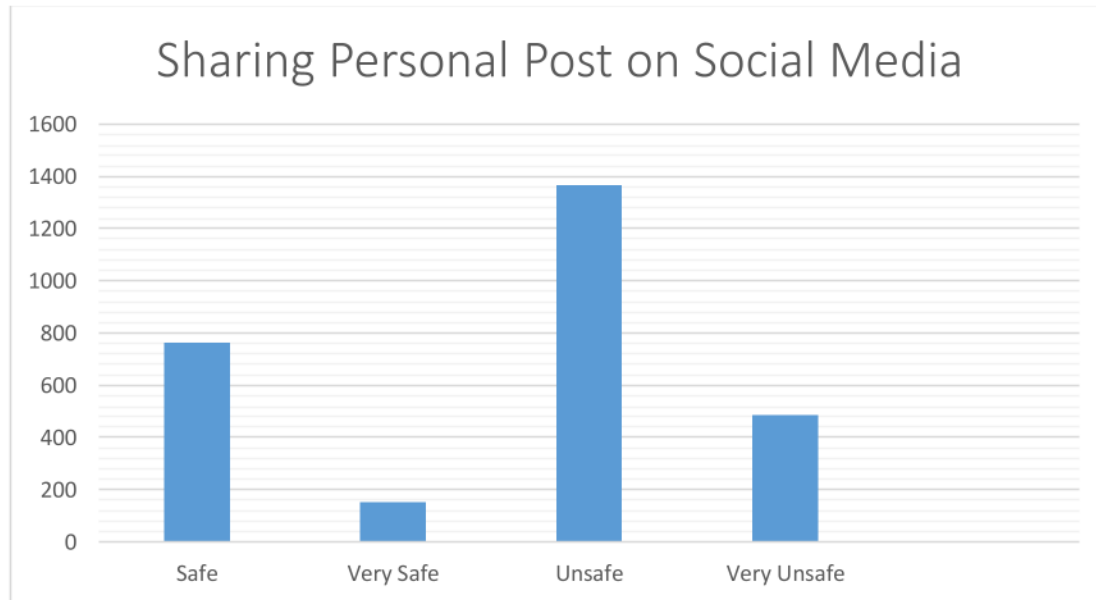
From overall analysis of the survey conducted during the end of the session it was observed that maximum number of students doesn't know how safe they find using social media which was around 43.18%. Similarly, about 25.06% of students find using social media safe, 7.55% of students find using social media very safe and 18.59% & 5.60 % of students find using social media unsafe and very unsafe respectively.

5. Have you been victim of cyber-crime through social media till now?



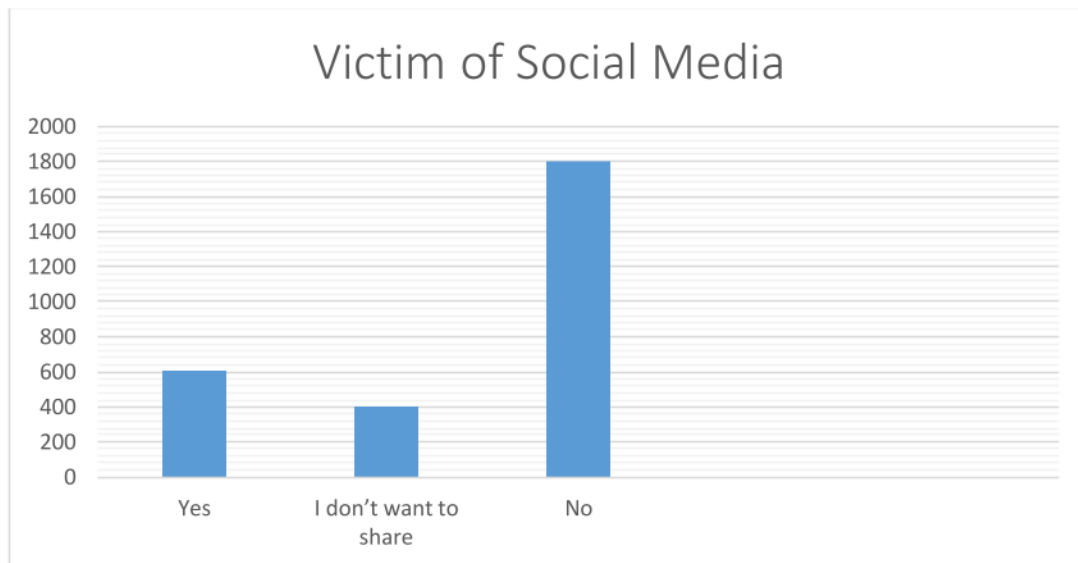
From overall analysis of the survey conducted during the end of the session it was observed that maximum number of students haven't been victim of cyber-crime through social media till now which is around 82.07% of total students whereas 8.53% of students have been victim of cyber-crime through social media and 9.57% of students doesn't want to share.

6. How safe do you feel to share your personal information on social media?



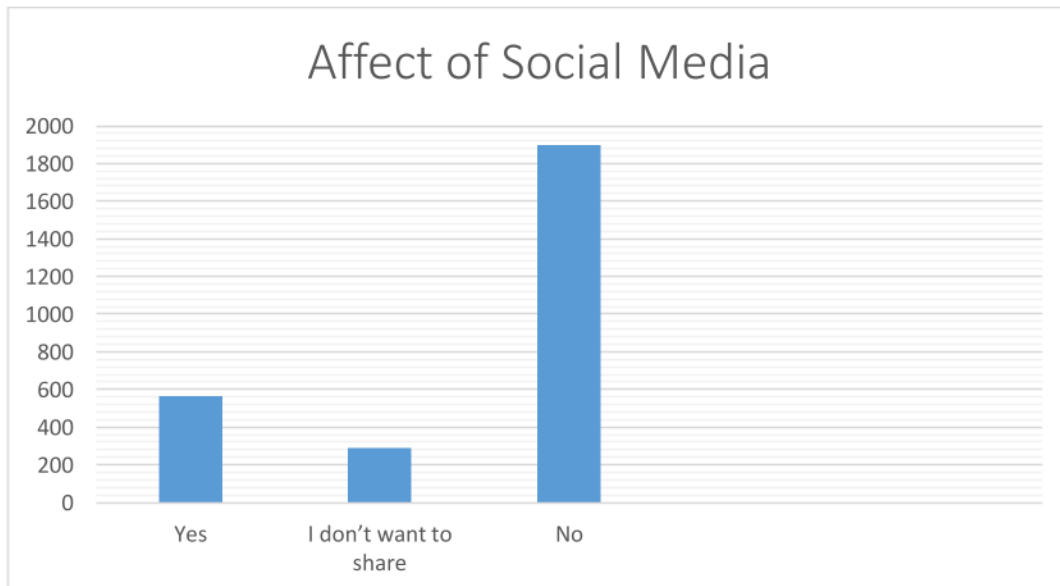
From overall analysis of the survey conducted during the end of the session it was observed that maximum number of students doesn't find sharing their personal experience on social media safe which is around 49.33% whereas 27.53% of students find themselves safe, 5.51% of students find very safe and 17.61% of students find themselves very safe to share their personal experience on social media.

7. Has social media affected your relationship/Friend/Family?



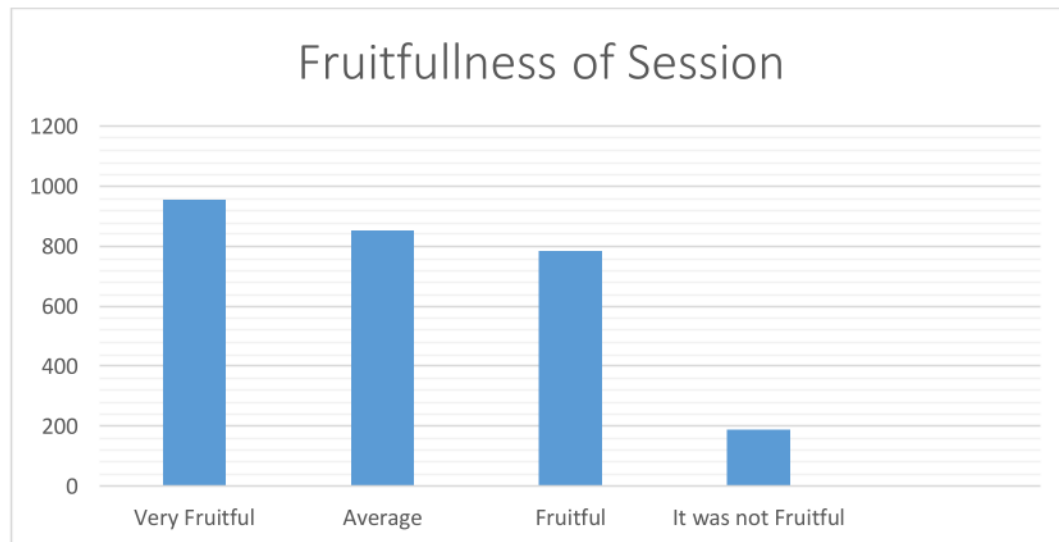
From overall analysis of the survey, it was observed that maximum number of students doesn't find any effect on their relationship/friends/family because of social media which is around 64.11% whereas around 21.60% of students find their relation being affected and 14.27% of students doesn't want to share.

8. Has social media caused you to become stressed/ depressed?



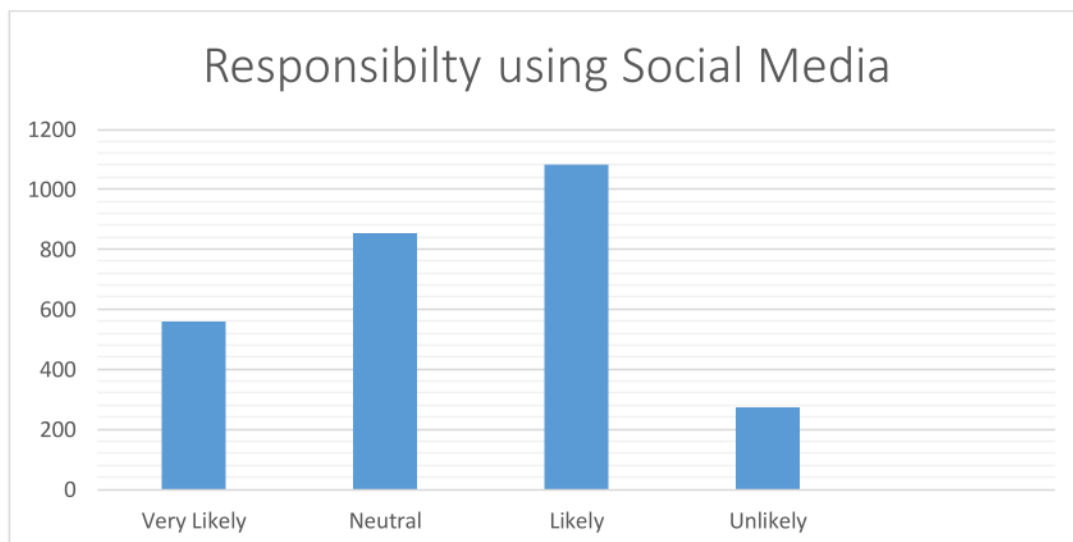
From overall analysis of the survey, it was observed that maximum number of students doesn't think that social media has made them stressed/ depressed which is around 68.86% whereas 20.52% of students feel stressed/ depressed because of social media and 10.59% of students doesn't want to share.

9. Was this session fruitful for you?



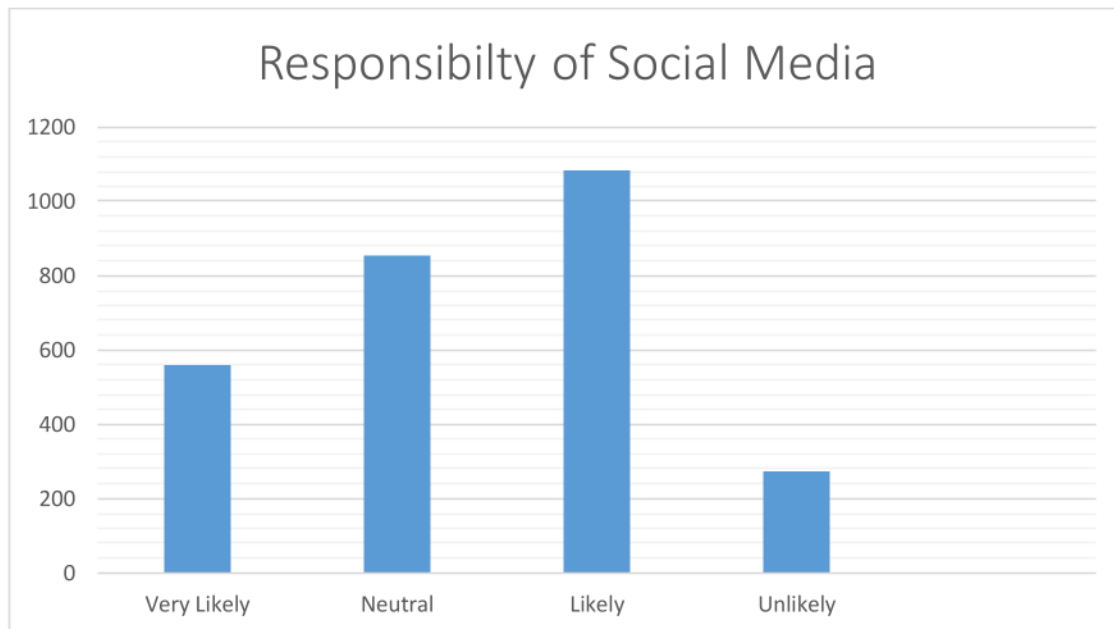
From overall analysis of the survey, it was observed that maximum number of students found the session very fruitful which was around 34.30% of total students whereas 30.67% of students found it average, 28.23% of students found it fruitful and 6.78% of students doesn't found the session fruitful.

10. How likely are you to use social media responsibly now?



From overall analysis of the survey, it was observed that maximum number of students were likely to use the social media after the session conducted.

11. How likely are you to help your friends/family use social media?



From overall analysis of the survey, it was observed that maximum number of students were likely to inspire their surrounding people to use the social media after the session conducted.

Conclusion

The event was conducted successfully and we were able to see the same impact among the students as we had planned during the proposal of the events. We could closely interact through the students and know the current scenario of social media usage and the knowledge of cyber-crimes and cyber laws among the students.

With the help of our sponsors, partners, volunteers, trainers and the active participation of various college and their support has made our event a grand success. Through the event we were able to create impacts among the students regarding social media usage, benefits and harmful impacts cyber laws in Nepal and various topics regarding social media.

The report presented shows the survey conducted among the students after session regarding the uses of social media.